

**Romeo District Library Special Board Meeting  
Kezar Library 6:30 P.M.  
May 3, 2022**

**1. Call To Order**

Arcy called the meeting to order at 6:44 P.M.

Board Present: Mike Arcy, Bill Grandstaff, JoAnn Marino, Trese Servitto-Smith

Staff Present: Claire Lopiccolo, Stacie Guzzo, Lieca Hohner

**2. Pledge of Allegiance**

**3. Public Participation**

None

**4. Approval of the Agenda**

Grandstaff moved and Marino supported motion to approve the agenda of the Special Board Meeting of May 3, 2022.

AYES: Arcy, Grandstaff, Marino, Servitto-Smith

NAYS: None

**MOTION CARRIED**

**5. Old Business**

None

**6. New Business**

**a. Approval of Re-Insulation at Graubner**

Servitto-Smith objected to the way this project was handled by Systemp. Future projects will have a more in-depth discussion with Systemp regarding potential costs that may come up.

Marino moved and Grandstaff supported motion to approve the reinsulating of ductwork by Systemp for \$16,096.

**ROLL CALL:**

AYES: Arcy, Grandstaff, Marino, Servitto-Smith

NAYS: None

**MOTION CARRIED**

**b. Review of the OrangeBoy Statistics**

Sandy Swanson, president of OrangeBoy, Inc., presented the company's findings from the Cardholder Survey and their recommendations.

- They studied usage by RDL patrons and compared it to census information. We have an older population, with higher than average household income and only a third of our patrons have children in the home.
- RDL patrons prefer to be in the library to browse, but digital resource use is growing. E-mails and the library website are the preferred methods of receiving library information. Patrons want more classes and performances to attend, with special attention for the demographics of retirees and children.
- Our patrons see the future of the library as an information resource more than a community gathering place and expect more conveniences and ease of access. They want the library to support literacy for adults and children.
- Customer clusters were broken into Life Well-Lived (retirees); Destination Library (those who browse the collection and attend programs, classes, and storytimes); Full-STEAM Ahead (families with children, educational programs and resources); Digital First (those who use downloadable resources without coming into a library building); and Multi-Cultural Mix (those who prioritize diversity and inclusion).
- We will focus on those clusters based on priorities and census tracts. We will be sending targeted emails and physical mailers to specific demographics in specific areas, starting with smaller groups rather than the whole service area.

**7. Public Participation**

None

**8. Adjourn**

At 8:40 P.M., Grandstaff moved and Arcy supported motion to adjourn.

AYES: Arcy, Grandstaff, Marino, Servitto-Smith

NAYS: None

**MOTION CARRIED**