Strategic Plan
May 2021-May 2023

Mission:
To provide equal access to resources while creating trust and connections for our community in order to encourage lifelong learning for all.

Vision:
The Romeo District Library is a trusted source for education, entertainment, and enrichment in the community. RDL is regarded as the central resource for connections to knowledge, to the past, and to others.

Goals:
1. Strengthen and broaden relationship with schools in the community in order to establish RDL as a valuable part of education
   a. Launch Virtual Library Card program with Romeo Community Schools for all of its students
   b. Establish partnerships with all early education providers in the community
   c. Increase presence in schools, whether in person or virtually, with every student seeing a librarian at least twice per school year
2. Increase use of outreach services to reach underserved populations
   a. Form at least two partnerships with organizations serving senior members of the community
   b. Increase opportunities for community to access free Wi-Fi by doubling the number of circulating internet hotspots and adding Wi-Fi access to the outreach van.

3. Increase quality and value of collections
   a. Increase use of online resources and services through programs and promotion
   b. Allocate budget based on usage of collections and grow collections that are most valuable to our users

4. Increase quality and value of services
   a. Increase professional development for staff, with webinars, zoom meetings, and annual staff development day
   b. Educate staff and public on new services when introduced, ie the SLC app and the ability to check out items with one’s phone
   c. Explore possibility of more use of outdoor space at Graubner

5. Explore alternative and additional funding through grants.

Adopted by the Board of Trustees, April 2021