



Strategic Plan

May 2021-May 2023

Mission:

To provide equal access to resources while creating trust and connections for our community in order to encourage lifelong learning for all.

Vision:

The Romeo District Library is a trusted source for education, entertainment, and enrichment in the community. RDL is regarded as the central resource for connections to knowledge, to the past, and to others.

Goals:

1. Strengthen and broaden relationship with schools in the community in order to establish RDL as a valuable part of education
 - a. Launch Virtual Library Card program with Romeo Community Schools for all of its students
 - b. Establish partnerships with all early education providers in the community
 - c. Increase presence in schools, whether in person or virtually, with every student seeing a librarian at least twice per school year

2. Increase use of outreach services to reach underserved populations
 - a. Form at least two partnerships with organizations serving senior members of the community
 - b. Increase opportunities for community to access free Wi-Fi by doubling the number of circulating internet hotspots and adding Wi-Fi access to the outreach van.
3. Increase quality and value of collections
 - a. Increase use of online resources and services through programs and promotion
 - b. Allocate budget based on usage of collections and grow collections that are most valuable to our users
4. Increase quality and value of services
 - a. Increase professional development for staff, with webinars, zoom meetings, and annual staff development day
 - b. Educate staff and public on new services when introduced, ie the SLC app and the ability to check out items with one's phone
 - c. Explore possibility of more use of outdoor space at Graubner
5. Explore alternative and additional funding through grants.