# Year in Review

JULY 2018 - JUNE 2019



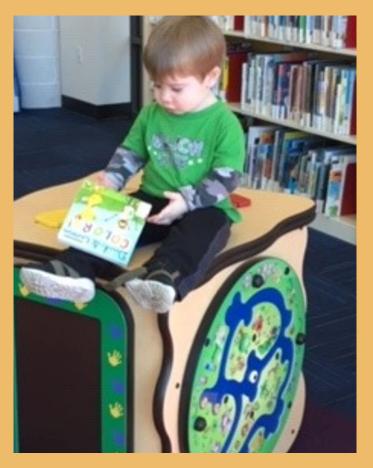




#### Overview

From its small beginnings in 1900-1908 and all through the decades, to today's two busy branches--Kezar in Romeo and Graubner in Washington--the Romeo District Library continues to serve as a central meeting place for the communities of Romeo, Bruce Twp. and Washington Twp. We proudly provide an inviting environment that fosters education and imagination.

Mission: To provide an inviting and safe environment to educate, enrich, and entertain.





RDL offers physical, streaming and downloadable items:

books | audiobooks | ebooks | Playaways launchpads | music | movies | games magazines | newspapers Services at the library or at home with a library card include:

Tutor.com | Internet access | Ancestry.com | WiFi Mango Languages | Consumer Reports | TechTutor 84 eResources | Study/Meeting Rooms | Bookflix

"Great place to start developing a child's social skills and listening skills."

- JR Lucero, Romeo

# Facility Enhancements

GRAUBNER BRANCH

Recently, the Washington branch received significant improvements guided by RDL's new director, Claire Lopiccolo. Improvements to the Kezar branch are in the planning phase.



Children's Room and Teen Area renovations & Adult Services Area upgrades\*

Parking lot, walkway, lighting and other safety improvements

Addition of Big Brother Bear Discovery Zone & The Heart of Romeo

Walkers for patrons | New computers | New carpeting throughout | Other library needs

• Upgrades to the Teen and Adult Services Areas occurred in September and are expenses of the current fiscal budget of 07/19-06/20.





# BY THE NUMBERS

Library Visits 13%

WiFi Usage 1 4%

Total Spending for Library Programs and Library Collections

Interlibrary Loans

**1** 24%

**USERS** 

19,089

PHYSICAL CIRCULATION

197,305

Material Renewals

**1** 56%

INTERNET USAGE

(in hours)

12,738

PROGRAM ATTENDANCE

7,621

WEBSITE SESSIONS

48,642

Increase of

DIGITAL SERVICES (DOWNLOADABLE ITEMS)

35,021

## Romeo Community Archives

KEZAR BRANCH

The RCA houses more than **150 years** of publications, photographs, and other related materials from the collections of:

Melvin E. and Joan D. Bleich Romeo Observer newspaper | Romeo Monday Club Romeo Peach Festival | Romeo District Library | Romeo Lions Club Graubner Family | Romeo Players | Juliet Garden Club | Kiwanis Club Channel 6 | other materials relating to the history of Romeo, Washington & Bruce

#### **NEW** collections added in the past year include:

The Helen Starkweather Collection | Romeo High School yearbooks (The Juliet) Vintage glass slides & photos of original Romeo Theater & promotional posters

The recent addition of a full-time archivist allows for streamlined processing and digitizing of collections, including *The Romeo Observer* newspapers, an obituary database and historical house records.



### Extended Communication

MONTHLY E-NEWSLETTER

Subscribers, by how often they open and click through links:

52% highly engaged 12% moderately engaged 35% not very engaged

TOTAL FACEBOOK PAGE FOLLOWERS TO DATE

Tag: Romeo District Library

1,618

CURRENT MEMBERSHIP OF NEW RDL GROUP CREATED TO ENGAGE PARTICIPANTS IN POLLS

365

TWITTER FOLLOWERS

Tag: @RomeoLibrary

145

**INSTAGRAM FOLLOWERS** 

Tag: rdl\_graubner\_kezar

174









"The investment our community library employees are willing to make in their patrons - taking time to get to know each individual's unique needs and interests - is a special gift. Our hometown libraries have a charm that surpasses other libraries we have visited across the country, especially in the people who work here, the educational programs and the activities."

- Roger and Diane Beecher, Washington

#### RDL Board of Directors

Elizabeth Miller, President (Romeo) | Bill Grandstaff, Vice President (Romeo)

Polly Wilson, Secretary (Washington) | Michael Arcy, Treasurer (Washington)

Liane Miller, Trustee (Bruce) | Ralph Musilli, Trustee (Bruce)

Meetings can be viewed @ https://wbrw.viebit.com



#### **Graubner Library**

65821 Van Dyke Washington, MI 48095 (586) 752-0603

Mon – Thurs: 9:00 am – 9:00 pm Fri & Sat: 10:00 am – 6:00 pm Sunday: 1:00 pm – 5:00 pm (September-May)

#### **Kezar Library**

107 Church St. Romeo, MI 48065 (586) 752-2583

Mon – Thurs: 11:00 am – 7:00 pm Friday: 10:00 am – 6:00 pm Saturday: 10:00 am – 2:00 pm

Sunday: Closed

www.romeodistrictlibrary.org