

## MISSION

To provide an inviting and safe environment to educate, enrich, and entertain.

## VISION

The Romeo District Library is a central meeting place for the community it serves. We provide an environment that fosters education and imagination.

## GOALS

### 1. Increase quality of services

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- Earn the “Enhanced Level” of the Quality Services Audit Checklist offered by the Library of Michigan
  - Strive for “Advanced Level” of the QSAC
- Keep the RDL staff informed and trained to stay current
  - Provide multiple opportunities for “next level” customer service training
- Improve online presence
  - Consider creating or purchasing a Romeo District Library mobile application
- Explore increasing environmentally responsible practices

### 2. Increase outreach to the community

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- Grow level of RDL awareness
  - New promotional materials
  - Solidify brand
  - Heavy promotion of digital services and Community Archives
- Strengthen our bond with the community
  - Increase our connection with Romeo schools with ConnectED (virtual library cards for all students)
  - Increase services to senior centers and homebound patrons
  - Draft formal agreement with the Friends of the Romeo District Library
- Bring RDL’s outreach to the next level
  - Consider bookmobile/vehicle to deliver library services
  - Consider automated book vending machine in underserved area

### 3. Increase quality of RDL collection of materials

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- Meet level of demand for new materials
  - Increase variety and volume of new releases
- Enhance existing collection
  - Explore the possibility of unique non-traditional collections for circulation
- Expand Community Archives
  - Explore acquiring new local history collections

### 4. Improve library facilities to provide customers with more comfortable, user-friendly spaces

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#### Graubner Branch

- Improve Children's Services Room
  - Enhance space with improved color and design
  - Provide inclusive / interactive spaces
  - Replace carpeting
  - Reconfigure Children's services reference desk
- Improve Adult Services Room
  - Reconfigure space to improve way-finding
  - Consider the layout to resemble a bookstore for a more user-friendly experience
  - Replace carpeting
  - Explore possibilities of self-service areas
    - Café / lounge
    - Self-service office (copy / fax)
    - Remote self-check stations
- Improve Teen Space
  - Explore possibilities of walling off area, creating a defined space
  - Enhance space with improved color and design, appealing to the target demographic
- Increase public use of ground space
  - Explore possibilities of a park or playground
  - Explore the possibilities of a walk-through garden / family picnic area
  - Explore the potential of connecting to the Macomb Orchard Trail
  - Explore the potential of an amphitheater
  - Draft formal agreement for volunteer Graubner grounds keeping projects

#### Kezar Branch

- Explore reconfiguring upper level to maximize space for collections
- Draft formal agreement for volunteer Kezar grounds keeping projects