

### **MISSION**

To provide an inviting and safe environment to educate, enrich, and entertain.

### **VISION**

The Romeo District Library is a central meeting place for the community it serves. We provide an environment that fosters education and imagination.

## **GOALS**

<b>1</b> .	Increase	quality	of	services
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- Earn the "Enhanced Level" of the *Quality Services Audit Checklist* offered by the Library of Michigan
  - Strive for "Advanced Level" of the QSAC
- Keep the RDL staff informed and trained to stay current
  - In-service training day focusing on "next-level" customer service
- ☐ Improve online presence
  - Consider creating or purchasing a Romeo District Library mobile application
- Explore increasing environmentally responsible practices

# 2. Increase outreach to the community

- ☐ Grow level of RDL awareness
  - New promotional materials
  - Solidify brand
  - Heavy promotion of digital services and Community Archives
- ☐ Strengthen our bond with the community
  - Increase our connection with Romeo schools with ConnectED (virtual library cards for all students)
  - Increase services to senior centers and homebound patrons
  - Draft formal agreement with the Friends of the Romeo District Library
- Bring RDL's outreach to the next level
  - Consider bookmobile
  - Consider automated book vending machine in underserved area

# 3. Increase quality of RDL collection of materials Meet level of demand for new materials Increase variety and volume of new releases **Enhance existing collection** Explore the possibility of unique non-traditional collections for circulation **Expand Community Archives** Explore acquiring new local history collections 4. Improve library facilities to provide customers with more comfortable, user-friendly spaces **Graubner Branch** Improve Children's Services Room Enhance space with improved color and design Provide inclusive / interactive spaces Replace carpeting Reconfigure Children's services reference desk ☐ Improve Adult Services Room Reconfigure space to improve way-finding Consider the layout to resemble a bookstore for a more user-friendly experience Replace carpeting Explore possibilities of self-service areas o Café / lounge Self-service office (copy / fax) Remote self-check stations ☐ Improve Teen Space Explore possibilities of walling off area, creating a defined space Enhance space with improved color and design, appealing to the target demographic Increase public use of ground space Explore possibilities of a park or playground Explore the possibilities of a walk-through garden / family picnic area Explore the potential of connecting to the Macomb Orchard Trail Explore the potential of an amphitheater Draft formal agreement for volunteer Graubner grounds keeping projects **Kezar Branch** Explore reconfiguring upper level to maximize space for collections Draft formal agreement for volunteer Kezar grounds keeping projects